

## Project Brief

Brass Bands, Bargefolk and Bowie; Kingston's Music Heritage:

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**Role:** Heritage Lead

**Length:** 30 days based on 1-2 days per week between March – September 2017 with some input into the project evaluation between October – December 2017.

**Fee:** £6,000 (30 days @ £200 day) supported by Heritage Lottery Fund

**Managed by:** Creative Youth

**Interviews:** w/c 13<sup>th</sup> March 2017

**Position start date:** w/c 20<sup>th</sup> March 2017

**Specification:** Seeking applications from individuals or organisations to work with Creative Youth and their partner organisations; Kingston Music Service, Royal Borough of Kingston upon Thames, Kingston History Centre, Kingston University, Rose Theatre and Kingston Museum to deliver the Heritage Lottery Fund, Arts Council England and Royal Borough of Kingston supported Brass Bands, Bargefolk and Bowie project. The post-holder will:

- Lead the research phase of the project to uncover new music heritage in Kingston.
- Curate the key deliverables which are:
  - Collection of 15 oral histories, capturing stories from across three key themes; the record industry, musicians/venues and the American Army's influence which will feed into the creation of an oral history and music album
  - Curation of 12 week heritage exhibition in the Rose Theatre from July – September 2017
  - Collation of all heritage ephemera and oral histories for digital download
  - Creation of educational resource pack of heritage findings
- The role will bring together heritage partners, stakeholders and community volunteers in each of the areas and will be supported by the project Heritage Researcher and Facilitator.

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### Project overview:

- Exploring and recording Kingston's rich and varied music heritage, allowing it to be identified, recorded and accessed in a range of interactive, sustainable ways.
- Led by Creative Youth but delivered in partnership with Kingston Music Service, Royal Borough of Kingston upon Thames, Kingston History Centre, Kingston University, Rose Theatre and Kingston Museum.
- Three unifying themes have been identified and will be explored, these are; the record industry, musicians/venues and the American Army's influence.



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- These will be presented and recorded through a heritage inspired gig day, the creation of a music and oral history album, a record fair, a schools heritage singing and composition project, a marching band event, a free exhibition at the Rose theatre and an online toolkit of the heritage interpreted.
- All of the above will showcase at the International Youth Arts Festival 2017, Creative Youth's annual flagship event.

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**Please provide a CV and short proposal (800 words) for how you would approach a project such as this, outlining how your experience will effectively support this delivery.**

Deadline: Thursday 9<sup>th</sup> March 2017, 5pm

Applications should be sent to Molly Freeman (Creative Youth Project Manager) at [molly@creativeyouthcharity.org](mailto:molly@creativeyouthcharity.org)

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## **FULL PROJECT & ROLE BRIEF**

### **Activity breakdown + Responsibilities:**

#### **March - June 2017**

- Public call out for stories and materials relating to live music in the borough
- Work with project partners to research heritage and identify potential oral histories to be captured.
- Collate all oral histories for album and download on Soundcloud
- Exhibition design and curation
- Manage the heritage information and coordinate its development into project outputs; 15 oral histories to be part of a music heritage album, 12 week heritage exhibition at the Rose Theatre and an educational resource pack (with all content digitised for the Creative Youth website)
- Support Creative Youth with integrating the heritage research into all elements of the project.

#### **June – July 2017:**

- Manage and coordinate the delivery of activity:
- Assist with the completion of the music heritage album
- Exhibition – a 12 week exhibition at the Rose Theatre
- Collation and publishing of all digital outputs



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### August – September 2017:

- Support on the delivery of project evaluation and final reporting

### Ongoing:

- Support Creative Youth in digitising heritage content and developing a 'Heritage' page on the Creative Youth website

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### Project Detail & Heritage Themes:

This project is a response to a huge appetite to better understand and access the borough's rich and varied music heritage. It will enable heritage that may be lost forever to be identified, recorded and accessed in a range of interactive, sustainable ways. The project is structured around three themes; the record industry, musicians/venues and the American Army's influence. Key elements of the project include; an oral history engagement programme, a heritage-inspired gig day, the creation of a music and oral history album, a schools heritage singing and composition project, a marching band event to recreate the American Army band marching and playing over Kingston Bridge, free exhibition at the Rose Theatre to share the heritage uncovered and to animate it with audio, talks and live music and an online toolkit of the heritage interpreted. The project will have a long lasting impact on knowledge and understanding of the borough's rich music heritage in the community. This heritage is mainly unknown and whilst Kingston has a strong arts and creative industries scene, the music heritage that is so extensive can finally share the spotlight it deserves and enrich our community and local identity. The project will specifically focus on three themes:

**Music Industry;** Decca Records was based in Kingston from 1929 until the late 1970's and was at its most prosperous in the boom years of the 50's and 60's, at its height producing over 14 million records a year. These included hits by The Rolling Stones and Tom Jones. The factory was located on Shannon Corner in New Malden, a part of the RB of Kingston, and many local people were employed there. In 1957 even Prince Philip paid a visit.

**Musicians & Venues;** Kingston was famous for its nationally renowned music venues which attracted the very best musicians and included The Kingston Folk Barge, The Jazzboat, The ABC Theatre and The Fighting Cocks. They hosted gigs by Led Zeppelin and Cream amongst others. A combination of the venues, the Decca presence and Kingston Art School producing home grown talent, made Kingston one of the most buzzing music scenes in the UK. Musicians including Eric Clapton, John Renbourn and Sandy Denny all studied at Kingston Art School. We have undertaken a specific call out in relation to performers on the Folk Barge and have received a lot of interest and have been put in touch with musicians who were part of this vibrant scene who are keen to take part in the project and record oral histories.

**American Army musical influence;** A key contribution to the progressive music scene was fact the American Army were based in Bushy Park. They regularly held dances, which the local population attended, marched their band over the Bridge into Kingston and, significantly, brought with them all the new jazz records from the USA that were previously unheard this side of the Atlantic.



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