

# SCHOOLS ALBUM COVER COMPETITION

**Kingston RPM: Records, People & Music**, a new project from Creative Youth, is looking to explore Kingston's rich and varied musical heritage. Funded by the Heritage Lottery Fund, Arts Council England and the Royal Borough of Kingston, we want to tell the story of Kingston, from World War II until the swinging sixties and seventies. From the jazz records brought over by American troops stationed at Bushy Park and the vinyls pressed at the Decca Record plant in New Malden, to the gigs performed by the likes of David Bowie, Led Zeppelin and Queen at Kingston Polytechnic, music has both shaped and been shaped by Kingston and the surrounding area.



To celebrate this exciting new venture, we are launching a schools competition to design the cover artwork for an album being produced as part of Kingston RPM. Featuring music from our gig day and oral testimonies from the project, the album will showcase the musical heritage uncovered by the project, and we need your help to design a cover that reflects this. The winning design will become the official cover for the album.

All shortlisted album covers will go on display at the Rose Theatre, as part of the Kingston RPM exhibition. (NB – the exhibition opens on the 16<sup>th</sup> June and will run until the 9<sup>th</sup> September. The shortlisted designs will be on display in the exhibition after the 24<sup>th</sup> July 2017.)

## Prizes:

### 1st Place:

- **Winning artwork will be used as the cover artwork for the Kingston RPM album**
- **£500 bursary for the school to support a heritage or music trip/activity.**

### Runner Up:

- **Two runners up will be selected and their schools will each receive a £500 bursary, to support a heritage or music trip/activity.**



## Timeline

Competition launched: June 2017

Closing Deadline: 14<sup>th</sup> July, 5pm, 2017

Notification of winning designers: 19<sup>th</sup> July 2017

## How to Enter

The competition is open to pupils aged 5 - 18 attending school in the United Kingdom.

The competition is schools led and therefore all entries must be submitted by the school on behalf of the participating pupils.

Each class that submits entries must submit entries by post and include an accompanying completed Entry Form (available at the end of this document)

## The Design Brief

The design of the album artwork should be inspired by HMV's Nipper the Dog, please see additional document for an outline of this theme.

Must include the title: Kingston RPM; Records, People and Music Album

Album covers must be square (29.7cm x 29.7cm wide)

Do not include logos - this additional content will be added by our in-house designers

You can use any materials to create your album cover, but the final submission must be two-dimensional

Let your creativity run wild! We are looking for bold, eye-catching, colourful designs that will make everyone stop and look. Let your imagination roam and have fun with your creation!



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## **Step by Step**

1. Create your album covers in class
2. On the back of each album cover mark the school name, pupils name and age
3. Complete the entry form at the end of this document
4. Post your album covers and entry form to: Creative Youth, Kingston RPM Album Cover Design Competition, Suite 9, Millennium House, Eden Street, Kingston, KT1 1BL

## **Further information**

Schools may wish to develop the album cover competition into a larger project by looking at Kingston's musical heritage more widely. We are unable to provide full teaching resources at present but are happy to speak to individual schools to answer questions and have collated as much information as possible below as a resource for teachers.

The Creative Youth Facebook and Twitter accounts are a great place to find loads of pictures and videos to help inspire you:

[https://www.facebook.com/CreativeYouth1/?ref=br\\_rs](https://www.facebook.com/CreativeYouth1/?ref=br_rs)

@\_CreativeYouth

For full terms and conditions please see [www.creativeyouthcharity.org.uk](http://www.creativeyouthcharity.org.uk)



## Entry Form

NAME OF SCHOOL

SCHOOL ADDRESS

CONTACT PHONE NUMBER

CONTACT EMAIL ADDRESS

NAME OF TEACHER

NO OF ENTRIES



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## Schools Album Cover Competition

### Kingston RPM; Records, People and Music

Have you ever been to HMV? It sells all sorts of musical things, from CDs to headphones.

They even have Little Mix and One Direction posters!



But do you know what the letters in HMV actually stand for? His Master's Voice. HMV owes its name to a famous painting by Francis Barraud, of a dog called Nipper. Nipper was owned by Mark, Francis' brother. In this picture, Nipper is listening to a recording of his owner's voice on a phonograph (an old-fashioned music recorder and player).

If you're reading this, you probably live somewhere in or around Kingston upon Thames. Guess what? So did Nipper! Born in Bristol around 1884, the terrier was called Nipper because he liked to nip at people's legs. Moving to Kingston with his master's widow, he died in 1895 and was buried on Clarence Street. They even named a lane after him in 2010. Look out for Nipper's Alley next time you're in town, and get inspired by Kingston's musical heritage!





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