
ROLE: AMP Kingston - Artist (Music)

TIMESCALE: February 2023 – August 2023

DEADLINE TO APPLY: January 23rd 2023

PAY: £5,000 total fee

ABOUT CREATIVE YOUTH:

Creative Youth is a charity based in Kingston, London. As the name implies, it was born out of an ambition to encourage and celebrate the creativity of young people – which we define as ages 5 to 26. Creative Youth is currently at an exciting period of transition of growth, as we look towards opening our new creative space – currently known as the Undercroft – in January 2023.

ABOUT AMP KINGSTON:

With young people, this project is an exploration of Kingston's music heritage from the 1960s – 1990s. This heritage will be identified, recorded and accessed in a range of interactive, sustainable ways. Through uncovering this heritage, AMP not only explores some of the most iconic musical acts of the late twentieth century, but celebrates pop fashion, costumes, album artwork, band posters and more.

Three themes have been identified:

- **Art** – the rise of artwork in branding and logos for music artists.
- **Music** – the musicians and artists themselves but also the promoters who enabled their performances to be seen
- **Pop Fashion** – the influence of pop fashion in relation to the creation of musical personas and identities.

SUMMARY OF MUSIC RESEARCH:

Key Themes:

- **David Bowie & The Joby Jug** – Ziggy Stardust first launched at The Toby Jug, Tolworth in Feb 1972 – a milestone for music, fashion, pop culture. The Toby Jug also hosted gigs by Led Zeppelin, Fleetwood Mac, and Jethro Tull.
- **Kingston Polytechnic** – in the 1970s and 80s, the university was host to high profile names from Lou Reed to U2. [Bowie returned to play](#) here in May 1972. Includes [a digital archive of clippings](#), compiled by the University.
- **Bacchus & The Dodgy Club** – in 1990 Dodgy started a residency at Bacchus nightclub in Kingston, a curious basement venue which still runs today.

ARTIST BRIEF:

The Artist will collaborate with a group of young people (aged 14 - 16) from Anstee Bridge, to produce artwork inspired by AMP Kingston. The artist **must** be available for two weeks from 13th March 2023 - 25th March 2023 to work with Anstee Bridge.

Key deliverables:

- Plan, produce and deliver a Music 'Intervention' in Kingston, with Anstee Bridge, by March 25th 2023.
- Work with Anstee Bridge for two weeks from 13th March - 25th March 2023.
- Support the installation of this Music Intervention within an exhibition on David Bowie's legacy at Kingston Museum (scheduled for March 2023).
- Support and discuss event programming and any budgetary commitments as part of the wider project.
- Complete an Evaluation Report at the end of the project.

ABOUT ANSTEE BRIDGE:

Anstee Bridge provides an alternative learning programme for young people aged 14-16 who face emotional neurodivergences that cause them to disengage with traditional education. They build young people's confidence both collectively and individually through creative programmes, as well as providing valuable mental health support via workshops and one-to-one sessions. Anstee Bridge strives to encourage and enable each young person to develop skills that will benefit them in the future.

HOW TO APPLY:

Please send an Artistic Proposal (max. 300 words) which summarises:

1. The activity you are proposing and artistic processes involved.
2. How the activity responds to the Music Research summarised above.
3. How you would engage the young people at Anstee Bridge.
4. How the public would engage in the Intervention.

Send Artistic Proposals to Archie at communityengagement@creativeyouthcharity.org by **5pm on Monday 23rd January 2023**.

CREAT:VE YOUTH

AMP KINGSTON - ARTIST BRIEF
MUSIC BRIEF / ANSTEE BRIDGE